

LEARNING
ANALYTICS
ENDORSEMENT
BRANDING
TECHNOLOGY
REVENUE

**CONNECT MEMBERS
WITH EMPLOYERS
AND GENERATE
REVENUE WITH
VIRTUAL
CAREER FAIRS**



Virtual Career Fairs are a great way for associations to further solidify their role as the go-to resource for talent in their industry. They also provide another opportunity to generate more non-dues revenues for the association.

The Virtual Career Fair program is integrated with your Boxwood Career Center, enhancing opportunities to cross-promote both programs and provide a better experience for employers and job seekers.

Best of all, Boxwood helps you every step of the way. We'll market the event to your job seekers and employers, manage the customer service and even oversee the billing/collections for the job posting and registration fees employers pay to attend the event.

BENEFITS

for your Association...

- Enhance your association's brand with this innovative service
- Increase the visibility and value of your career center
- Drive traffic to your website - engage members, prospects and employers
- Increase non-dues revenue from both the virtual career fair and the year-round career center
- Enhance the onsite career fair by having a virtual event several days before as an online "meet-and-greet" and enhancement to the in-person experience
- The integrated platform improves the experience for employers and job seekers while also ensuring all virtual career fair users have accounts with your career center
- No cost and no staff involvement required from your association

for your Employers...

- Convenient and efficient screening of high-quality candidates
- Engage with talented job seekers in real time
- Conveniently preview resumes online
- Conduct targeted, confidential searches of the resume database
- Find the right candidates without the travel and logistics of an onsite event
- Engage with "passive" currently employed candidates who may not be ready to apply to jobs, but are very interested in more informal conversations with employers

for your Members (and Prospects)...

- Participate in targeted virtual career fairs at no charge
- Improve your chances of getting noticed by chatting one-on-one with hiring managers
- Appreciate your association for helping them find a better job
- Appeals to candidates looking for informal conversations with potential employers and other individuals who may be hesitant to participate in onsite events where confidentiality may be an issue

Significant time and cost savings for job seekers and employers

Brand promotion for the association and employers

Online, secure access to the job seeker data from anywhere, any time

The screenshot displays the Boxwood career center interface. At the top, it shows the user is connected to Sheila Jones, with a support call number (703) 879-8029 and a time left of 6:32. The main content area is titled "Association for Creative Surgery" and shows 1 participant in the booth and 0 in line. A chat window is open, showing a conversation between the user and Sheila Jones. The chat messages are: "Me: Hi Sheila, great to meet you. Thanks for stopping by!", "Sheila Jones: Hi Ashley, great to meet you too. I'd love to learn more about the positions you have available", and "Me: Happy to share more. Looks like you're in IT - we have a few key hires we're looking to make in that department". A "SEND" button is visible at the bottom of the chat. To the right of the chat is a candidate profile for Sheila Jones, Senior Engineer in Washington, DC. The profile includes a "VIEW RESUME" button, a "PERSONAL PROFILE" section with details like "Industry: Information Technology", "Years of professional experience: 5 to 7", "Willing to relocate: Yes", and a "LinkedIn Public Profile URL". A "MOVE TO NEXT CONNECTION" button and a "TIME LEFT 6:31" indicator are also present. Three callout boxes highlight key features: "Text-based conversations for maximum efficiency", "Each conversation is timed", and "Key candidate information is available during chat". A separate callout box points to the "VIEW RESUME" button, stating "Resume can be viewed during chat".

CALL TODAY 800-331-2177

www.boxwoodtech.com



Boxwood has been delivering online career center solutions exclusively to the association marketplace since 1998. As the industry leader, Boxwood has helped our clients generate over \$400 Million in non-dues revenue. We're also the only career center solutions provider to earn an endorsement by ASAE every year since 2002.